

Women Leading Locally

Masterclass #1: August 24, 2022

Power up your Community Leadership

With Licia Heath CEO Women for Election and Ruth McGowan OAM

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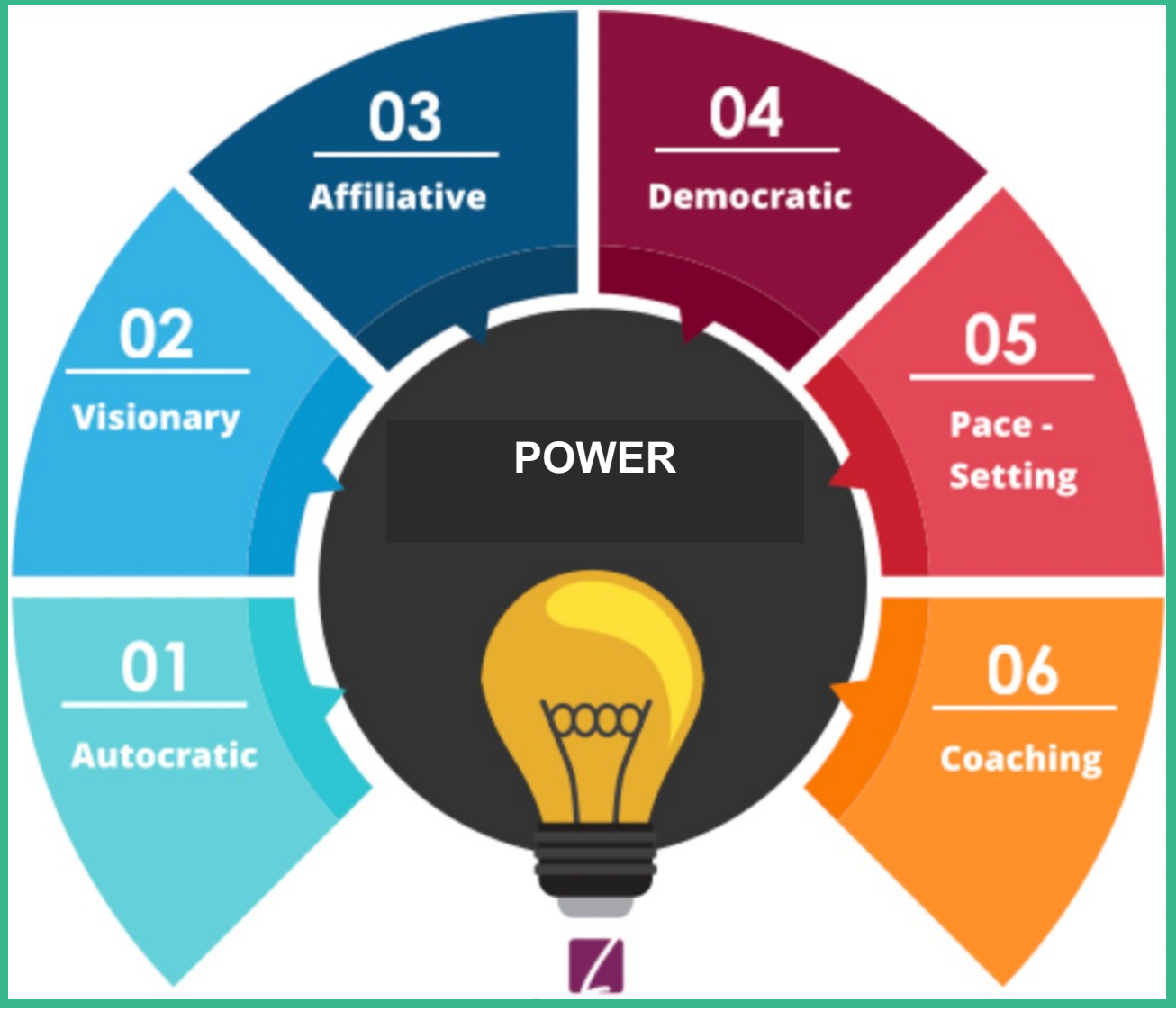
WHAT IS LEADERSHIP?

Leadership refers to the art of motivating people to work towards a common goal. It is based on ideas which can be your own or inspired by others.

Leadership is also an art of communicating these ideas effectively to others and encouraging them to take up responsibilities and grow personally.

Effective leadership is not only inspirational for the self but also others.

For some…
leadership = power



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UN WOMEN
AUSTRALIA
WOMEN FOR ELECTION
BUILDING OUR ECONOM
SECURING YOUR FUTUR




努力建设一
打胜仗、作风优


Virgin
BLUE ORIGIN

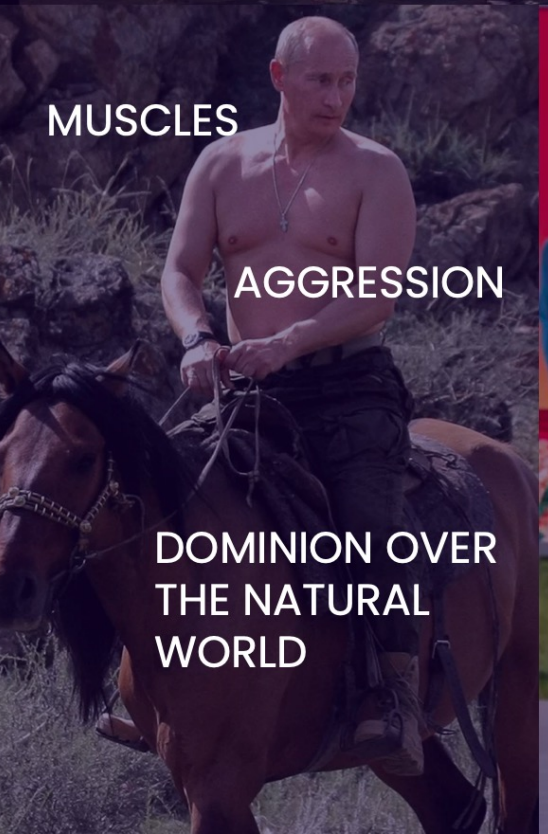





SUIT & TIE
LITTLE OR NO EMOTION
POWER POSE


GOLD
GRANDEUR
OTHER MEN SALUTE YOU


FLAGS
DECISIVE HAND GESTURES
DEVOTED ADORING WIFE
EMPTY SLOGANS


MUSCLES
AGGRESSION
DOMINION OVER THE NATURAL WORLD


RED
YOUR FACE IS EVERYWHERE
HOARDES OF DEVOTED MASSES


EGO FUELLED ENDEAVOURS..
PENIS SHAPED EVERYTHING...


METAL THINGS THAT KILL PEOPLE


DID WE MENTION THE FLAGS?
HAIR
THE HANDSHAKE
SIGNING THINGS


VOGUE





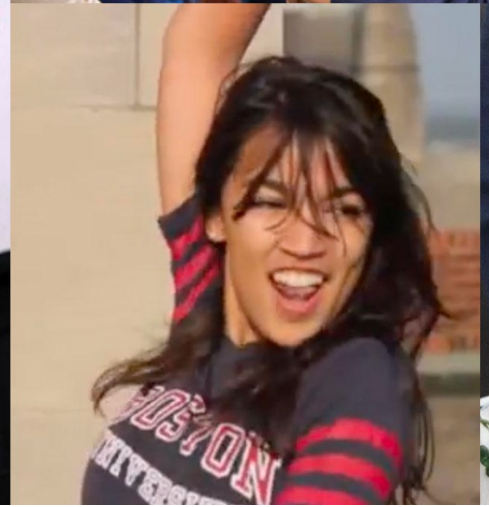





LUXURY SOFT TISSUES

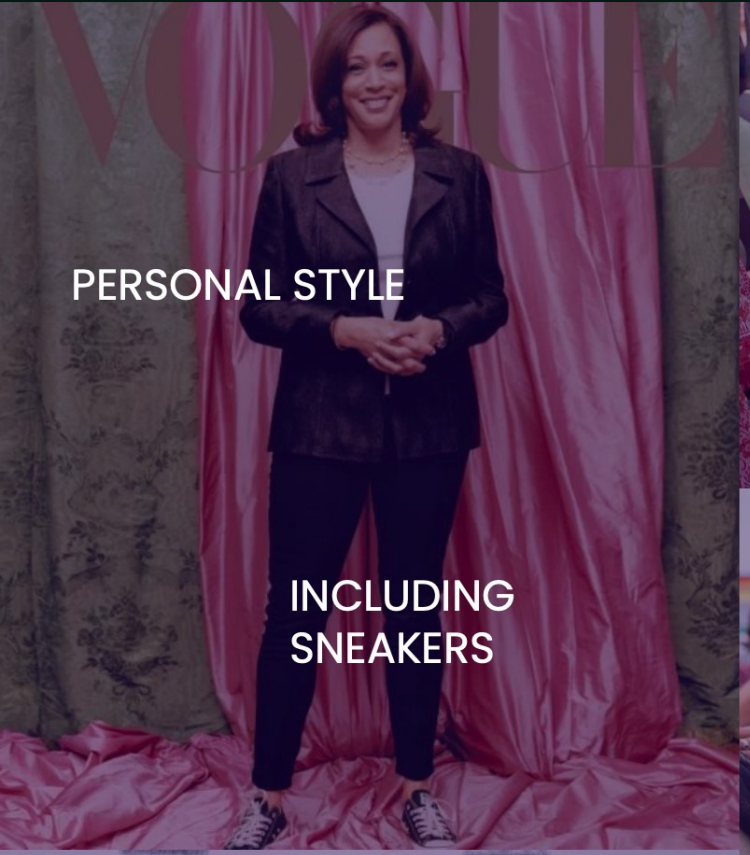

Labour


NSW








PERSONAL STYLE
INCLUDING SNEAKERS


NATURAL
CARING


FALLIBLE

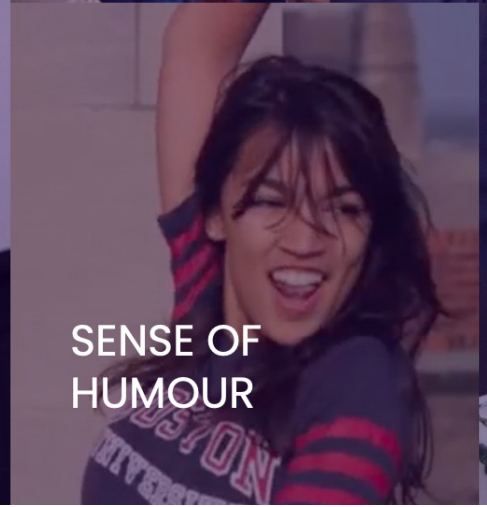

FEMININE

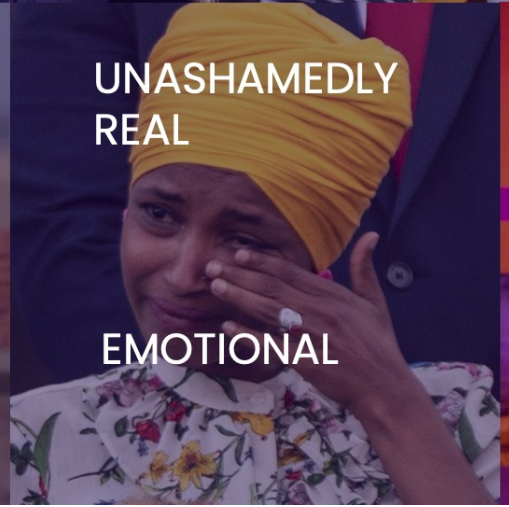

MORE THAN A LEADER
VULNERABLE


EMPATHETIC
COMMUNITY-FOCUSED
WARM
LUXURY SOFT TISSUES


Labour
ACTION OVER GESTICULATION


NSW
DE-PRIORITISING APPEARANCE FOR WHAT MATTERS


SENSE OF HUMOUR


UNASHAMEDLY REAL
EMOTIONAL


CONNECTION TO POPULAR CULTURE

POWER LIKE YOU'VE NEVER SEEN

"Feminism isn't about making women stronger, women are already strong…

it's about changing the way the world perceives that strength."

G.D. Anderson, Founder The Cova Project

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SaraBlakely
HelenHaines
AliCupper
CarmenLawrence
JoanKirner
CathyMcGowan
JuliaGillard
FaithBandler
MalalaYousafzai
GloriaSteinem
ShannaWhan
PeggyO'Neil
SueFlack
ZoeDaniel
PennyWong

What do you?



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ELECTION

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SMART
STRONG
OUTSPOKEN
ACTIVIST
INSPIRING
FEMINIST
ACESSIBLE
ASSERTIVE
TENACITY
COMPOSED
MENTOR
ELEGANCE
EMPATHETIC
GO-HIGH
ADVOCATE
BE-CHANGE
WORK-HARD
STAND-UP
LISTEN
RESILIENT
MOTIVATOR
DEDICATION
EFFECTIVE
STEADY
FUNNY
BE-CHANGE
ACESSIBLE
SMART
FEARLESSNESS
WORK-HARD
INCLUSIVE
INNOVATIVE
DEDICATION
CHANGE-AGENT
EMPATHETIC
GO-HIGH
MASTERFUL
CHARASMATIC
FIERCE-ADVOCATE
CHARASMATIC
STAND-UP
COMPOSED
STEADY
STRONG
MENTOR
MASTERFUL
BE-CHANGE
LISTEN
FEMINIST
GO-HIGH
SMART
INCLUSIVE
ACESSIBLE
ADVOCATE
FUNNY
INCLUSIVE
LISTEN
ASSERTIVE


Vote 1
Penny Iddon
Youth Workers
IGNITE

You have identified leaders who inspire you because they behave according to their values

You identify with these values, because in some way, they align with – and perhaps reflect - your own values (or ones you aspire to).

Let's find out, what are your leadership values that drive you?

Barrett Personal Values Assessment

Breakout as individual participants
Do short survey

Come back
Reflect on experience

Listen to MICHELLE OBAMA talk about values and behaviours.

Who heard a value? A behaviour that was informed by a value?

Action: Go and listen or read a speech from the woman you admire and tune in to hear how she talks about her values and how they drive or inform her behaviour.

If you haven't posted a woman leader you admire and why, please do in the next week.


10 minutes
Time for a break

Results from Values assessment

10 min individual break out

Analyze results – specifically on **page 4**

Of the 10 identified

1. Write down the 3 that apply to you as a leader
2. Why is this important to you.
3. What behaviour might you exhibit as a leader to support this value – now and in the future

Group reflection



I thank the Voices of Goldstein for your trust. Trust is something that I don't take lightly. As a journalist of almost 30 years, I have built my career and my reputation on honesty and integrity. ...Seeing you all here today, I am so very optimistic about what we can do together.... Thank you for being here. I aim to earn your trust.
Zoe Daniels Campaign Launch Nov '21

I am committed to being a genuine and authentic representative for the people of northern Tasmania and believe I have demonstrated this over the past few years. I want to see voters have trust and faith in their elected representatives and have always sought to act with integrity and stand up for those who face discrimination in our community.
First Speech Bridget Archer MP Bass





I am here because I believe in The Greens principles of social justice, ecological sustainability, peace and non-violence, and the power of grassroots democracy. I am here because we must speak out for those unjustly treated, whether they were born here or are fleeing persecution and seeking refuge on our shores. I am here because we must act when the State has jurisdiction to remove discrimination over who you can love, or whether you can make choices for your own body.
Sen Dr MEHREEN FARUQI First Speech, Aug '18

The women in my family are strong, community minded, also local sporting heroes and all committed to education. My mother was a primary school teacher. Her commitment to social justice has flowed through to her children, none of whom can resist a good cause.
Sen Bridget McKenzie First speech 2011



I wish in this house … to be respectful, to be gentle and be polite. I am thankful, happy. I could weep
The Aboriginal part of my story is important, it is the core of who I am…
But I will not be stereotyped and I will not be pigeon-holed.
I intend to bring the fighting Wiradjuri spirit into this place. This mob behind me knows what that is about. I will bring that spirit into this place for the people of Barton, for the first peoples and for those great Labor values of social justice and equality for all people.
First Speech Linda Burney MP Barton Aug '16



Who remembers what Sally Capp said

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Breakout room in groups of 3

What can you share about your thoughts on living your values and behaviours as a community leader.

What can you

- Start doing?
- Stop doing?
- Do more of?

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"When women are able to exercise political leadership in a manner that is authentic to them, there are gains not just for women and girls but for the whole society."

The Global Institute for Women's Leadership

Source: The Global Institute for Women's Leadership, King's College, London (2021)

Let's wrap up your first Masterclass!

Actions from tonight:

- ✓ Share a photo of a woman leader you admire
- ✓ Email us your photo of you as a community leader
- ✓ Think about the leader you nominated and the values and behaviours that she communicates
- ✓ What can you do in your communications to lift discussion of your values and behaviours
- ✓ Complete the survey via QR code

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