Women Leading Locally



Political Candidate Training

For Women of Colour

PRESENTER: **Kat Henaway & Sera Yilmaz**, Politics in Colour

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Acknowledgement of Country

POLITICS IN COLOUR

POLITICAL CANDIDATE TRAINING

Women Leading Locally



Cr Seema Abdullah



Sera Yilmaz



Mayor Jasmine Nguyen



Kat Henaway

Live Webinar

5 & 12 Oct 2022
6-9 PM
(For WLL participants only)

Women Leading Locally is an initiative of the Victorian Government delivered by the Institute of Community Directors Australia in partnership with Women for Election.

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Politics in Colour

Candid Conversations - People of Colour

Federal Election: Aboriginal Women Candidates



12 May 2022

People of Colour Candidates (NSW)



2 December 2021

Women of Colour Councillors (NSW)



11 August 2021

Workshops

22, 24, 28 February 2022 - Free



Guest Speakers



Facilitator – Kat Henaway

Mer/Mua descendent of Torres Strait Islands

CEO, Advisory Board Member Women & Leadership Australia











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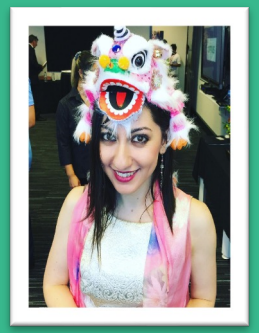
Facilitator – Sera Yilmaz

Turkish Australian

WSW Leader of the Change ’21, MDAA Staff of the Year ‘21, Disability Advocate, ALGWA Secretary









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Timetable

Session 1

Wed 5 Oct
6-9pm

Time	Session
6.00pm	**Welcome, Acknowledgements & Overview**
6.05pm	**Women in Politics Globally and in Australian Parliaments**
6.30pm	**Women of Colour in Political Leadership in Australia**
7.00pm	Sera Yilmaz Story, Former Councillor, Fairfield City Council
7.30pm	**Influencing Councils**
8.00pm	Eligibility to Run for Office
8.30pm	Fundraising

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Timetable

Session 2

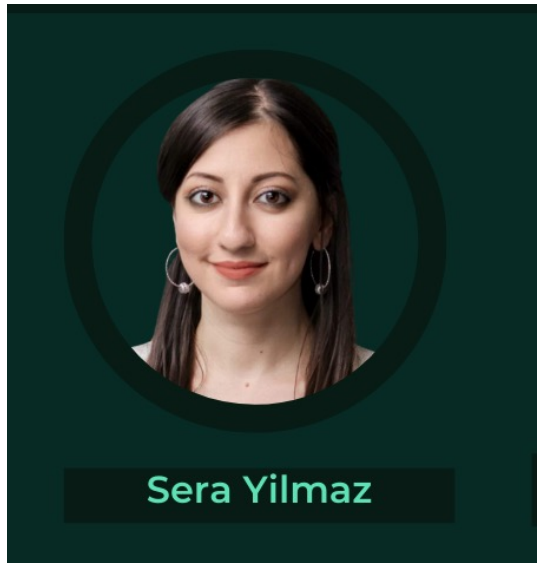
Wed 19 Oct
6-9pm

Time	Session
6.00pm	Welcome, Recap and Overview of Session 2
6.15pm	Political Parties and Pre-Selection
6.30pm	Developing Winning Campaigns
7.00pm	**Guest Speaker: Mayor Jasmine Nguyen, Mayor of Brimbank City Council**
7.30pm	Digital Defence & Racism Politics
8.00pm	**Guest Speaker: Cr Seema Abdullah, Greater Shepparton City Council**
8.30pm	Election Day, Local Government and Beyond
9.00pm	The End


VIDEO

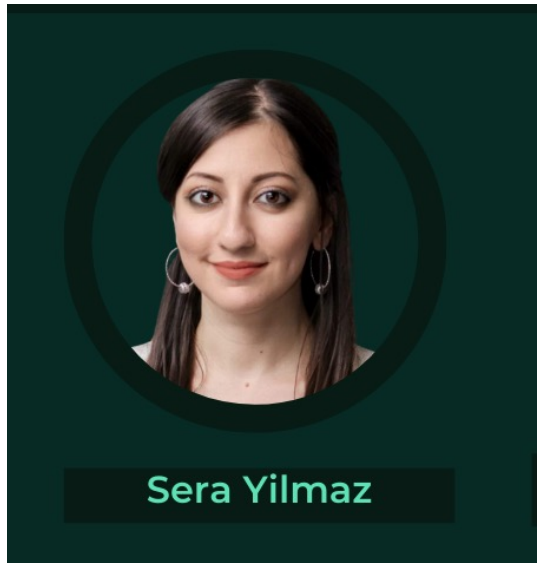
Political Parties and Preselection

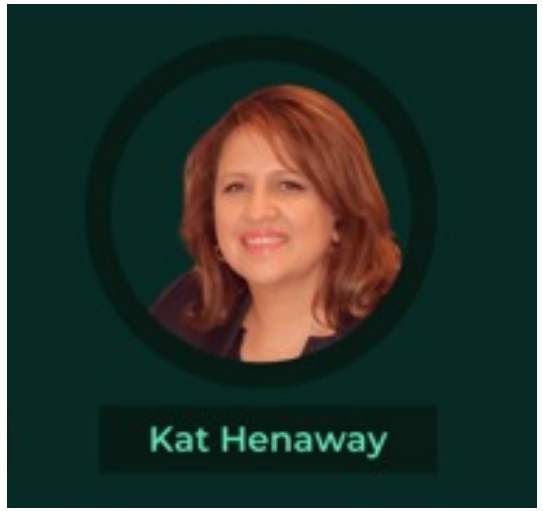
- Switch to Shared Screen



Developing Winning Campaigns

- Switch to shared screen

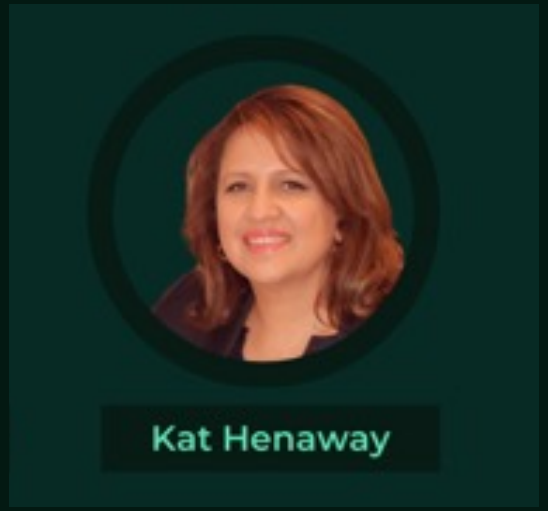




Breakout 1

- Write your slogan?
- What colour scheme works for you?

DIY Logo and Website



Five Minute Logo

Five Minute Website

Bring your laptops and open browsers with

- Canva.com
- GoDaddy.com



Guest Speaker - 7.00pm

15 Minute Break

Digital Defence – Glitch Free Toolkits







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GL!TCH

Amnesty International UK found that **Black and Asian women MPs receive about 35% more abuse** than other groups of MPs.

Black women **are 84% more likely than White women to be mentioned in abusive or problematic tweets.**

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Digital Defence

One study by Amnesty International found **Indian Muslim women politicians faced 94.1% more ethnic or religious slurs** than women politicians of other religions, and women from marginalised castes received 59% more caste-based slurs than women from more general castes.

A 2021 research report by eSafety found **Aboriginal and Torres Strait Islander women felt victimised by racist and threatening comments made online**, usually in public Facebook groups. They also reported feeling unsafe and having their mental health significantly impacted.

Digital Defence

Adult Cyber Abuse



Must report within 48 hours

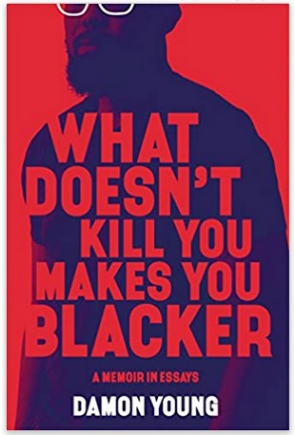
Adult cyber abuse is when the internet is used to send, post or share content that is harmful to the physical or mental health of someone who is 18 or older.

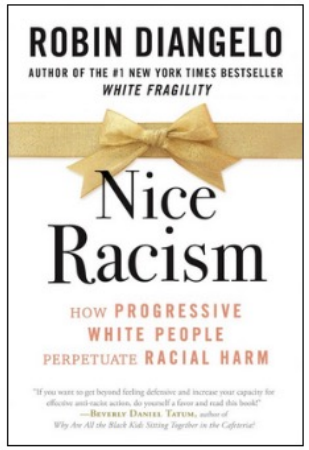
“Racism is the status quo!”

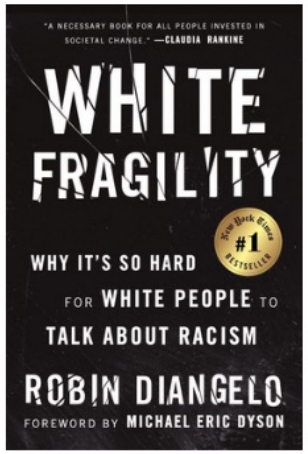


VIDEO

Literature & Videos







Resources for people of colour politicians and candidates

https://politicsincolour.com/



Guest Speaker - 8.00pm

Cultural Diversity Local Government Victoria

REPRESENT

- Handbook for Culturally Diverse Victorians
- About Council & Councillors
- Running for Council
- A Councillors Life - Stories from People of Colour Councillors & Mayors



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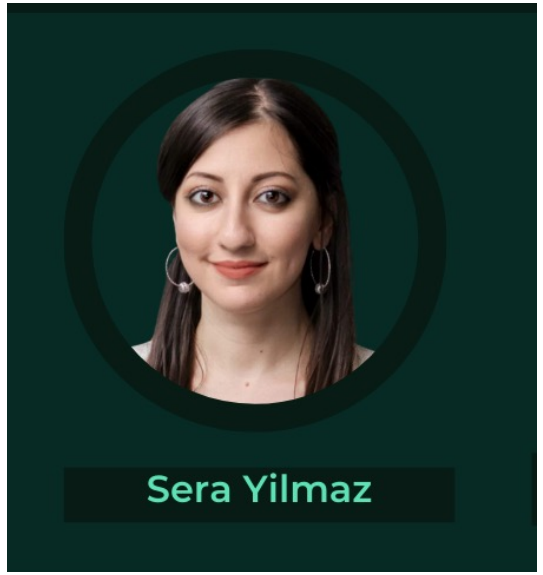
Election Day & Beyond

- Switch to Shared Screen







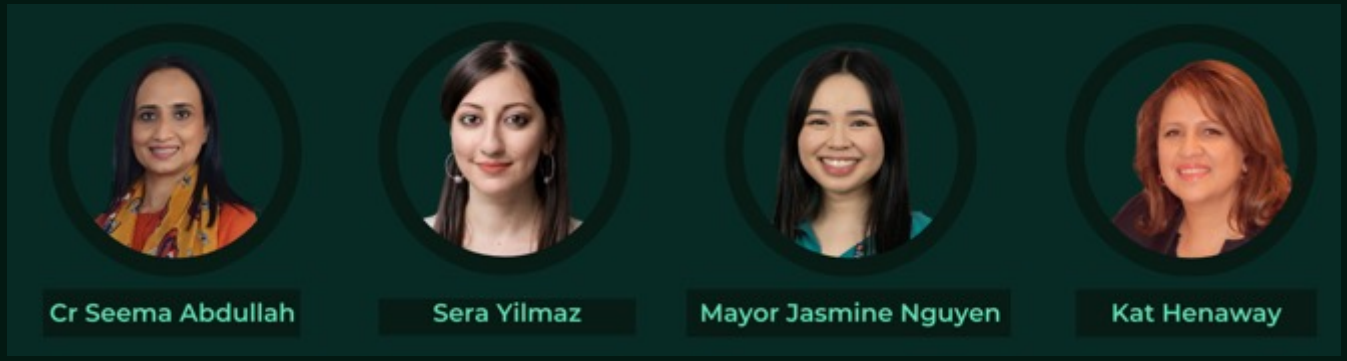
Australian female politicians answer some insightful questions

Breakout 3

- On a scale of 1-10, how confident are you to run for Local Government as a woman of colour?

Thank you from us!

@politicscolour



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For more information visit:

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